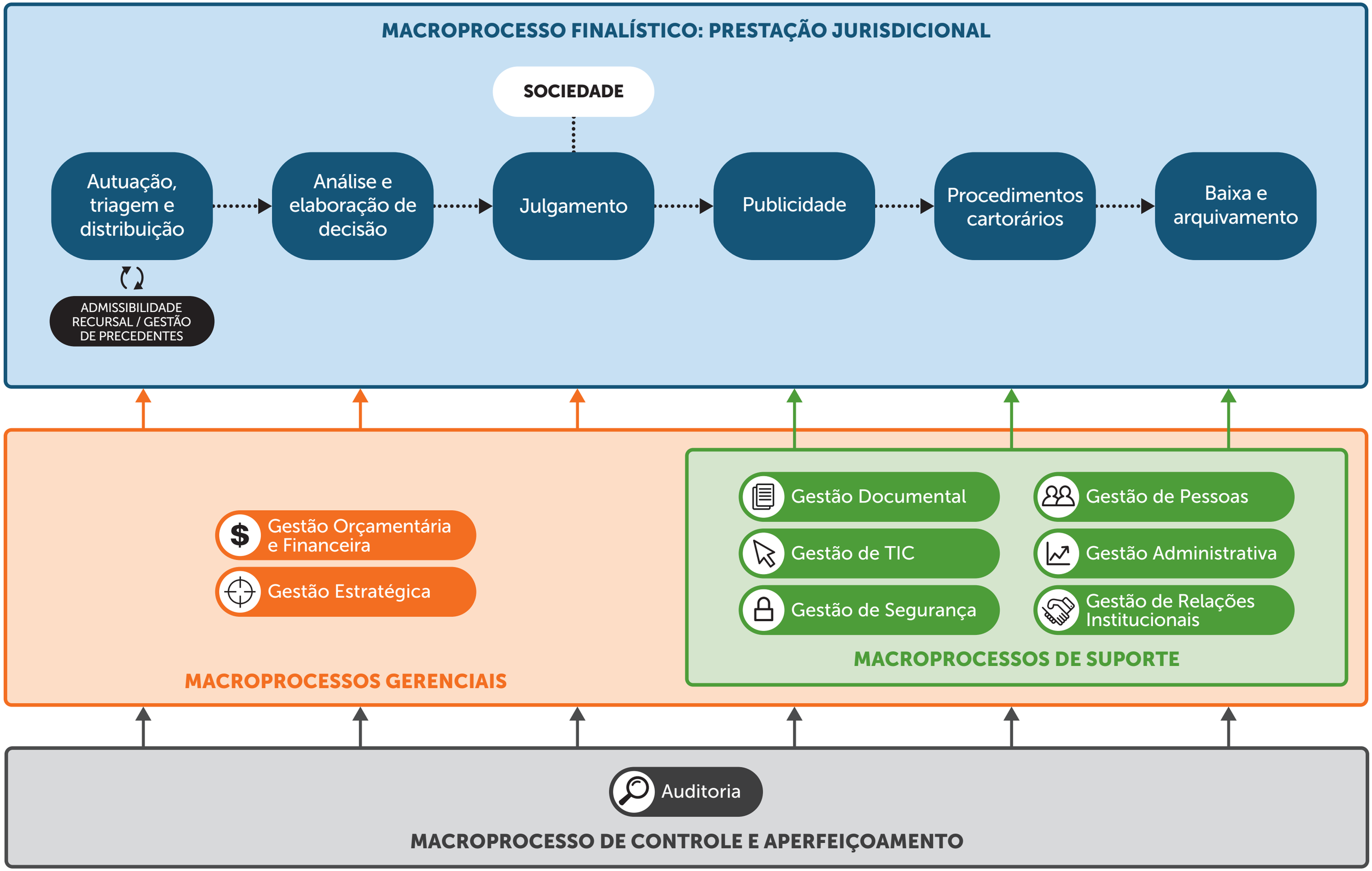STJ SUPERIOR TRIBUNAL DE JUSTIÇA | CADEIA DE VALOR